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***Ecobuild<sup>®</sup> Federal & AEC-ST<sup>®</sup> Federal  
Conference & Exhibition Makes Successful  
Annual Return to DC --  
Audience Diversity & Quality Rises***

**Centerville, MA – December 27, 2006** – Over 2,000 design and construction professionals from the Washington, D.C. area and across the nation gathered for Ecobuild Federal and AEC Science & Technology (AEC-ST) Federal December 4-7. Ecobuild Federal featured sustainable, green, and high-performance solutions for the built environment and AEC-ST Federal focused on science and technology for architecture, engineering, and construction.

Held in cooperation with Sustainable Buildings Industry Council (SBIC) and Green Building Initiative (GBI) and with Media Sponsor Hanley Wood Magazines, the event offered excellent educational and networking opportunities for building professionals from both the private sector and the government. Attendees represented a large variety of professional associations throughout the AEC industry.

At this, the largest Ecobuild Federal and AEC-ST conference and exhibition to date, the general feeling was an appreciation of the unique combination created by fusing two of the hottest trends: green building/sustainable

design and the technology to support it. Dianne Davis, President of AEC Infosystems and speaker on the “Lean, Green, and Seen” session adds, “BIM or Virtual Building finally has a business case that everyone can understand. Green and lean methodology is now supported by open data standards and NBIMS, and more BIM and beyond tools to support the industry’s needs.” Attendees also enjoyed the comprehensive coverage and open discussion on a wide variety of green building and certification methods.

Ecobuild Federal and AEC-ST Federal opened with the “Building Performance...Going Beyond Ratings” keynote address by Ward Hubbel, Executive Director of Green Building Initiative. A panel of experts on sustainable construction enlightened the packed room on the need for the industry to refocus green building strategies on building performance.

A key highlight of this year’s event was Ed Mazria presenting the closing keynote address, “Transition 2030.” Mr. Mazria challenged the audience to transition the building sector from its present reliance on fossil fuels to a new carbon-free future. Ed Mazria’s Keynote address was hailed as, “one of the best keynotes I have EVER heard,” by DC architect and SBIC’s Vice Chairman, Leon Chatelain, AIA. Chatelain added, “Ed grabbed attention from the moment he started to speak and painted a compelling picture of why and how design professionals need to do a hell of a lot better than we’ve been doing. It is critical we reduce the use of fossil fuels and greenhouse gas emissions, and do it immediately.”

The conference program spanned 3 days and featured some of the biggest names in the AEC industry. Sessions of particular interest included: Developing Green Specs; Green Roofs: Benefits, Design, Technology; and Overview of the National BIM Standard. Well attended co-located conferences included FedCon, sponsored by the National Institute of Building Sciences, AUGI

CAD Camp sponsored by AutoCAD Users Group International, and several National Institute of Building Sciences committee meetings.

The exhibit hall featured over 150 companies whose feedback was very positive and renewals for the 2007 shows, very high. Clearly spurred by the high quality audience the show delivers; fully:

- 24% were CEO's, Owners, or Principals
- 11% were VP's or Department Heads
- 17% were Project, Construction, or other managers
- 23% were Architects, Engineers, Designers or Specifiers in non-management roles

Audience diversity proves that Ecobuild and AEC-ST draw from the entire project team, representing:

- 16% Architectural and Interiors
- 10% Engineering  
(Environmental/HVAC/Mechanical/Electrical/Civil/Structural)
- 11% Construction/Homebuilding/Design/Build
- 18% Government and Facility Management

Attending firms reported the primary type of work they do as follows:

- 21% Residential
- 37% Commercial
- 32% Government

Due to the broad ranging interest and the attraction of the entire project team from across the country, going forward the event will be called Ecobuild Fall and AEC-ST Fall to better reflect the attendance. FedCon™ will return along with

a new sister conference called FedSpec™, focused on specifying for government, will co-locate.

Another sister event, Ecobuild America and AEC-ST will take place May 14-17, 2007 in Anaheim, CA where the exhibit floor will feature pavilions for a Mechanical Systems, Interiors Products, Information Technology/Interoperability, as well as products for building structure and envelope.

**About Ecobuild America, LLC, Producer of Ecobuild Federal & AEC-ST Federal**

Ecobuild America, LLC (Centerville, MA) under the leadership of principals Richard C. Vendola, Jr., and George Borkovich manages and produces Ecobuild America, Ecobuild Federal, AEC-ST, and AEC-ST Federal. Together they have a depth of experience in technology and event planning, for the AEC industry, including creating and managing the former A/E/C SYSTEMS International conference and exhibition.

For more information about participating as a sponsor, exhibitor, speaker, or attendee, go to [www.ecobuildamerica.com](http://www.ecobuildamerica.com).

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